



Pokégnek Bodéwadmik
POKAGON BAND OF POTAWATOMI



FOR IMMEDIATE RELEASE

**UB40 FEATURING ALI CAMPBELL
TO PERFORM AT FOUR WINDS NEW BUFFALO'S
SILVER CREEK EVENT CENTER
ON FRIDAY, JULY 10, 2026**

NEW BUFFALO, Mich. – February 3, 2026 – The Pokagon Band of Potawatomi Indians' Four Winds® Casinos are pleased to announce that UB40 Featuring Ali Campbell will perform as part of their Big Love Tour at Four Winds New Buffalo's Silver Creek® Event Center on Saturday, May 9 at 9 p.m. Eastern. Ticket prices for the show start at \$45 plus applicable fees and can be purchased online at [Ticketmaster](#) beginning on Friday, February 6 at 10 a.m. Eastern. Hotel rooms are available on the night of the show and can be purchased with event tickets.

Known as the legendary original lead singer of UB40, Ali Campbell eternally remains the voice, the face, and the sound of UB40. For the live shows of their 2026 Big Love Tour, Ali is backed by the same band of world class players who have performed with him since 2008. Tapping into the pulse of the Caribbean with respect and invoking the magic of its music with reverence, Ali has struck a chord with one generation of fans after another as the founding frontman and original lead “vocAList” of UB40 and now as the namesake of UB40 Featuring Ali Campbell.

At the very mention of “Red Red Wine,” “Kingston Town,” “(I Can’t Help) Falling In Love With You,” or dozens of other hits, audiences can’t help but think of Ali’s inimitable vocals punctuated by his irreplaceable intonation, butter-smooth delivery, and bold British soul. His voice has catalyzed sales of 100 million albums, 40 Top 20 hits (*as well as four #1’s*), billions of streams, and innumerable accolades. Beyond earning a GRAMMY® Award nomination, he has also garnered the prestigious Ivor Novello Award for “*International Achievement*” and the Mauritius Government Award. Accompanied by an elite cohort of world-class players, he properly continues the legacy of UB40 with the classic sound listeners know and love on the road in 2026 and beyond.

“UB40 is my legacy,” he smiles. “It’s an absolute joy to travel everywhere and sing these songs to lovely audiences. This is reggae; it brings people together and unifies them. It doesn’t matter if you’re 10-years-old or 100-years-old, it’s always a happy time. This is what I’ve done for the last 40-plus years of my adult life. I have no intention of ever stopping either.”

More information on UB40 Featuring Ali Campbell can be found at <https://ub40.org/>.

Reservations and Information

To make a hotel reservation at Four Winds New Buffalo or Four Winds South Bend® or for more information

on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend, please call 1 (866)-4WINDS1, (866) 494-6371 or visit www.fourwindscasino.com. Additionally, be sure to like Four Winds on Facebook at www.facebook.com/fourwindscasino and follow on X (formerly Twitter) at [x.com/fourwindscasino](https://twitter.com/fourwindscasino) for information on the latest offers and promotions.

About The Pokagon Band of Potawatomi Indians of Michigan and Indiana

The Pokagon Band of Potawatomi's sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care, and cultural preservation for its more than 6,400 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in 2018. The Pokagon Band operates a variety of non-gaming businesses through its investment enterprises, Mno-Bmadsen and the Pokagon Development Authority. More information is available at www.pokagonband-nsn.gov, www.fourwindscasino.com and www.mno-bmadsen.com.

About Four Winds New Buffalo's Silver Creek Event Center

Four Winds New Buffalo's Silver Creek Event Center is a modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences, and banquets. Details on concerts and other performances at Silver Creek Event Center are available at <https://fourwindscasino.com/newbuffalo/entertainment/event-center>.

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