



# FOR IMMEDIATE RELEASE

# MJ LIVE MICHAEL JACKSON TRIBUTE CONCERT AT FOUR WINDS NEW BUFFALO'S SILVER CREEK EVENT CENTER ON SATURDAY, SEPTEMBER 13

Tickets go on sale on Wednesday, May 14

NEW BUFFALO, Mich. – May 12, 2025 – The Pokagon Band of Potawatomi Indians' Four Winds® Casinos are pleased to announce that MJ Live, the nation's #1 Michael Jackson tribute concert, will take place at Four Winds New Buffalo's Silver Creek® Event Center on Saturday, September 13 at 9 p.m. Eastern! Ticket prices for the show start at \$25, plus applicable fees, and can be purchased online at Ticketmaster beginning on Wednesday, May 14 at 10 a.m. Eastern. Hotel rooms are available on the night of the concert and can be purchased with event tickets.

Appearing as Michael Jackson, Jalles Franca moved to the United States from Brazil at the age of 16 to fulfill his dreams as a professional dancer in Las Vegas. At the age of 21 he began a seven year residency as a performer, dancer and percussionist at Studio 54 Nightclub at the MGM Hotel & Casino.

A long time fan of the 'King Of Pop,' Michael Jackson, Jalles began imitating the star's signature dance moves during his routines at Studio 54 and various other venues. Soon after the passing of his idol, Jalles began dedicating his talents to pay tribute to the late superstar. Jalles has won numerous contests for "Best Michael Jackson Impersonator," Best overall "look" and "Best Moonwalk." Billing himself as "MJ THE LEGEND" Jalles has thrilled audiences at private and corporate events, festivals and tribute shows throughout Las Vegas, Hollywood, Dubai and more.

MJ Live is proud to feature the extremely talented Franca as one of its' star performers and audiences in Las Vegas and in theaters across the country agree with their nightly standing ovations.

MJ Live features all of Michael Jackson's biggest hits including Bad, Billie Jean, Beat It, Dangerous, Smooth Criminal, Black & White, I Want You Back and many others. Relive the energy, excitement, spectacle and pure joy of this legendary superstar and his music. Witness the awesome sound, lighting and effects. Feel the energy from the MJ LIVE band and mega talented MJ LIVE dancers. Sing along to some of the greatest hits of all time.

The Michael Jackson Estate is not affiliated, associated, or connected with "MJ Live Tribute Concert," nor has it endorsed or sponsored "MJ Live Tribute Concert." Michael Jackson is portrayed by Jalles Franca.

More information on the MJ Live Michael Jackson Tribute Concert can be found at <a href="https://miliveshow.com/">https://miliveshow.com/</a>.

### Reservations and Information

To make a hotel reservation at Four Winds New Buffalo or Four Winds South Bend® or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend, please call 1 (866)-4WINDS1, (866) 494-6371 or visit <a href="https://www.fourwindscasino.com">www.fourwindscasino.com</a>. Additionally, be sure to like Four Winds on Facebook at <a href="https://x.com/fourwindscasino">www.facebook.com/fourwindscasino</a> and follow on X at <a href="https://x.com/fourwindscasino">https://x.com/fourwindscasino</a> for information on the latest offers and promotions.

# About The Pokagon Band of Potawatomi Indians of Michigan and Indiana

The Pokagon Band of Potawatomi's sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care, and cultural preservation for its more than 6,300 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. The Pokagon Band operates a variety of non-gaming businesses through its investment enterprises, Mno-Bmadsen and the Pokagon Development Authority. More information is available at <a href="https://www.pokagonband-nsn.gov">www.pokagonband-nsn.gov</a>, <a href="https://www.fourwindscasino.com">www.mno-bmadsen.com</a>.

# About Four Winds New Buffalo's Silver Creek Event Center

Four Winds New Buffalo's Silver Creek Event Center is a modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences, and banquets. Details on concerts and other performances at Silver Creek Event Center are available at <a href="https://fourwindscasino.com/newbuffalo/entertainment/event-center">https://fourwindscasino.com/newbuffalo/entertainment/event-center</a>.

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