



**Pokégnek Bodéwadmik**  
POKAGON BAND OF POTAWATOMI



**CASINOS**  
HARTFORD | DOWAGIAC  
NEW BUFFALO | SOUTH BEND

FOR IMMEDIATE RELEASE

## **COMEDIAN BRAD WILLIAMS TO PERFORM AT FOUR WINDS NEW BUFFALO'S SILVER CREEK EVENT CENTER ON FRIDAY AUGUST 23**

*Tickets go on sale on Friday, January 12*

NEW BUFFALO, Mich. – January 8, 2024 – The Pokagon Band of Potawatomi's Four Winds® Casinos are pleased to announce that comedian Brad Williams will perform at Four Winds New Buffalo's Silver Creek® Event Center on Friday, August 23, 2024 at 9 p.m. Eastern. Ticket prices for the show start at \$29, plus applicable fees, and can be purchased online at [Ticketmaster](#) beginning on Friday, January 12 at 10 a.m. Eastern. Hotel rooms are available on the night of the concert and can be purchased with event tickets.

Pound for pound, Brad Williams is the funniest comedian in the country right now and has become one of the most in-demand comedians working today. Williams started doing stand-up comedy as a teenager and has been touring successfully ever since, routinely selling out prestigious venues all over the country and world.

Williams has parlayed his live performances into a multitude of stand-up television appearances, including The Tonight Show, Dave Attell's Comedy Underground, and Jimmy Kimmel Live. His first one-hour special, Fun Size, was the highest rated special on Showtime, and a year later, he followed that up with his second one, Daddy Issues, which was even more successful than the first. His third special in three years was an uproarious one, hosting some of the edgiest comedians in the country from the prestigious Montreal Just For Laughs Festival. His last groundbreaking special on Netflix, The Degenerates, garnered more huge ratings and rave reviews.

Also an accomplished actor, Williams has appeared on numerous TV shows and feature films, including FX's Legit, Sam and Cat, Mind of Mencia, Pitboss, a recurring role on the Hulu original show Deadbeat, and memorable roles in a plethora of movies, including Little Evil, produced by Scott Stuber (Ted), as well as the Netflix original Christopher Guest film, Mascots, and most recently Reno 911: It's A Wonderful Heist.

Recently, Brad became the first stand-up comedian to headline a Cirque de Soleil show in their 30-year history, when he agreed to launch—and do a three month run of—their newest show Mad Apple, at the magnificent 1200 seat New York New York Theater in Las Vegas. The show became an immediate smash hit to rave reviews, singling out Williams for his incredible ability to captivate his audiences with his extraordinary performances.

In addition to stand-up and acting, Williams co-created and co-hosted one of the most successful podcasts in the world, with friend and fellow comic Adam Ray, entitled About Last Night, which was always a mainstay on the

iTunes charts during their five-year run. Additionally, he is also a regular contributor with a series of incredibly funny appearances on several national radio and podcast platforms, including KROQ's Kevin and Bean Show and The Adam Carolla Show.

Williams' humorous and inspiring observations on disability, relationships, sex, and race consistently win over audiences; proving anyone can overcome their shortcomings. His high energy live performances frequently produce standing ovations from audience members; which prompted the late Robin Williams to call him "Prozac with a head."

More information on Brad Williams can be found at <https://www.bradwilliamscomedy.com/>.

### **Reservations and Information**

To make a hotel reservation at Four Winds New Buffalo or Four Winds South Bend® or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend, please call 1 (866)-4WINDS1, (866) 494-6371 or visit [www.fourwindscasino.com](http://www.fourwindscasino.com). Additionally, be sure to like Four Winds on Facebook at [www.facebook.com/fourwindscasino](http://www.facebook.com/fourwindscasino) and follow on Twitter at [www.twitter.com/fourwindscasino](http://www.twitter.com/fourwindscasino) for information on the latest offers and promotions.

### **About The Pokagon Band of Potawatomi Indians of Michigan and Indiana**

The Pokagon Band of Potawatomi's sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care, and cultural preservation for its more than 6,000 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. The Pokagon Band operates a variety of non-gaming businesses through its investment enterprises, Mno-Bmadsen and the Pokagon Development Authority. More information is available at [www.pokagonband-nsn.gov](http://www.pokagonband-nsn.gov), [www.fourwindscasino.com](http://www.fourwindscasino.com) and [www.mno-bmadsen.com](http://www.mno-bmadsen.com).

### **About Four Winds New Buffalo's Silver Creek Event Center**

Four Winds New Buffalo's Silver Creek Event Center is a modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences, and banquets. Details on concerts and other performances at Silver Creek Event Center are available at <https://fourwindscasino.com/newbuffalo/entertainment/event-center>.

###

### **Media Contact:**

David Gutierrez, Dresner Corporate Services, (312) 780-7204, [dgutierrez@dresnerco.com](mailto:dgutierrez@dresnerco.com)