



Pokégnek Bodéwadmik
POKAGON BAND OF POTAWATOMI



CASINOS
HARTFORD | DOWAGIAC
NEW BUFFALO | SOUTH BEND

FOR IMMEDIATE RELEASE

LUDACRIS TO PERFORM AT FOUR WINDS NEW BUFFALO'S SILVER CREEK EVENT CENTER ON FRIDAY, NOVEMBER 10

Tickets go on sale on Friday, July 14

NEW BUFFALO, Mich. – July 10, 2023 – The Pokagon Band of Potawatomi's Four Winds® Casinos are pleased to announce that Chris "Ludacris" Bridges will perform at Four Winds New Buffalo's Silver Creek® Event Center on Friday, November 10 at 9 p.m. Eastern. Ticket prices for the show start at \$85, plus applicable fees, and can be purchased online at [Ticketmaster](#) beginning on Friday, July 14 at 11 a.m. Eastern. Hotel rooms are available on the night of the concert and can be purchased with event tickets.

The career of the multitalented Ludacris can best be described as remarkable. As a recording artist, he has sold more than 24 million albums worldwide, thanks to the blockbuster success of such singles as "Stand Up," "Get Back," "Southern Hospitality," "Number One Spot," "Money Maker," and "My Chick Bad." All of these records were accompanied by ingenious videos that demonstrated Bridges' far-reaching imagination, and his willingness to stretch the boundaries of what rap videos should look and feel like.

With an unrivaled match of lyrical acumen, wit, and imagery, Ludacris has solidified himself as one of music's premier entertainers. His versatility and artistic complexity also enabled him to make a seamless transition to acting, including the fan favorite role of "Tej" in Universal Pictures' box office phenomenon, Fast & Furious franchise, where he was introduced for the first time in 2003 in 2 Fast 2 Furious. He reprised his role of "Tej" for the seventh time in Fast X, which was released in May 2023.

His other notable feature film credits include Garry Marshall's ensemble comedy New Year's Eve; Ivan Reitman's romantic comedy, No Strings Attached; Paul Higgin's Crash which received an Academy Award for Best Picture in 2006; and Hustle & Flow which earned Bridges a SAG Award for Outstanding Performance by a Cast in a Motion Picture.

You can following Ludacris on Facebook at <https://www.facebook.com/ludacris> and YouTube at <https://www.youtube.com/channel/UCIzrSyGVRJK7EhKH2Fnt9XA>.

Reservations and Information

To make a hotel reservation at Four Winds New Buffalo or Four Winds South Bend® or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend, please call 1 (866)-4WINDS1, (866) 494-6371 or visit www.fourwindscasino.com. Additionally, be sure to like Four

Winds on Facebook at www.facebook.com/fourwindscasino and follow on Twitter at www.twitter.com/fourwindscasino for information on the latest offers and promotions.

About The Pokagon Band of Potawatomi Indians of Michigan and Indiana

The Pokagon Band of Potawatomi's sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care, and cultural preservation for its more than 6,000 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. The Pokagon Band operates a variety of non-gaming businesses through its investment enterprises, Mno-Bmadsen and the Pokagon Development Authority. More information is available at www.pokagonband-nsn.gov, www.fourwindscasino.com and www.mno-bmadsen.com.

About Four Winds New Buffalo's Silver Creek Event Center

Four Winds New Buffalo's Silver Creek Event Center is a modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences, and banquets. Details on concerts and other performances at Silver Creek Event Center are available at <https://fourwindscasino.com/newbuffalo/entertainment/event-center>.

###

Media Contact:

David Gutierrez, Dresner Corporate Services, (312) 780-7204, dgutierrez@dresnerco.com