



Pokégnek Bodéwadmik
POKAGON BAND OF POTAWATOMI



CASINOS
HARTFORD | DOWAGIAC
NEW BUFFALO | SOUTH BEND

FOR IMMEDIATE RELEASE

BLANCO BROWN TO PERFORM AT FOUR WINDS SOUTH BEND'S RIBBON TOWN CONFERENCE AND EVENT CENTER ON SATURDAY, SEPTEMBER 30

Tickets go on sale on Friday, March 31

SOUTH BEND, Ind. – March 27, 2023 – The Pokagon Band of Potawatomi's Four Winds® Casinos are pleased to announce that Blanco Brown will perform Four Winds South Bend's Ribbon Town Conference and Event Center on Saturday, September 30 at 9 p.m. Eastern. Ticket prices for the show start at \$40, plus applicable fees, and can be purchased online at Ticketmaster beginning on Friday, March 31 at 11 a.m. Eastern. Hotel rooms are available on the night of the concert and can be purchased with event tickets.

Blurring the lines between Country and Hip-Hop music, Blanco Brown makes a southern sound that he proudly calls "TrailerTrap." Honing in on his unique sound, Blanco balances both the urban and rural settings in which he grew up. His viral hit "The Git Up" (certified 11x PLATINUM across three countries) took the world by storm, claiming the top spot in charts across the globe and spawning nearly four billion views across social platforms. It claimed the No. 1 on the Billboard Hot Country Songs chart for 12 weeks and was the top-selling digital Country song in the U.S. for 13 weeks, resulting in Billboard naming him as their No. 1 Top New Country Artist for 2019.

Apart from being a Grammy-nominated engineer who has worked with the likes of Fergie, Childish Gambino, Kane Brown and Chris Brown, the multi-talent's multi-national Platinum-certified collaboration "Just the Way" with Parmalee garnered more than 500 million on-demand streams, earning Brown his first No. 1 hit on Country radio (in the US and Canada). More recently, he doubled down on his genre-bending collaborations, teaming with Nelly on the funky, country inspired track "High Horse," T.I. for "Trap Still Bumpin'," LOCASH and the late Leslie Jordan for the funky "Let It Slide," while pairing with Diplo for "Do Si Do" and Lee Brice and R3HAB for the remix of Brice's hit song, "Soul."

In 2021, Blanco Brown also lent soaring vocals to the song "Never Gonna Tame You (Original Song from "The Mustangs: America's Wild Horses")," written by Diane Warren. Recovering from a life-threatening accident and leaning on music to heal, Blanco released "Nobody's More Country" in 2021. Then he instantly captured the attention of festival audiences across the nation opening his set with a breathtakingly powerful cover blend of Sam Cooke's "A Change Is Gonna Come" and Chris Stapleton's "Tennessee Whiskey." Showcasing his world-class vocal talent and captivating stage presence throughout 2022, Blanco's latest emotionally charged new track "I'll Never," available now, is unlike anything the No. 1 hitmaker has ever released.

More information on Blanco Brown can be found at www.blancobrown.com.

Reservations and Information

To make a hotel reservation at Four Winds New Buffalo or Four Winds South Bend® or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend, please call 1 (866)-4WINDS1, (866) 494-6371 or visit www.fourwindscasino.com. Additionally, be sure to like Four Winds on Facebook at www.facebook.com/fourwindscasino and follow on Twitter at www.twitter.com/fourwindscasino for information on the latest offers and promotions.

About The Pokagon Band of Potawatomi Indians of Michigan and Indiana

The Pokagon Band of Potawatomi's sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care, and cultural preservation for its more than 6,000 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. The Pokagon Band operates a variety of businesses via Mno-Bmadsen, its non-gaming investment enterprise. More information is available at www.pokagonband-nsn.gov, www.fourwindscasino.com and www.mno-bmadsen.com.

About Four Winds South Bend's Ribbon Town Conference and Event Center

Four Winds South Bend's Ribbon Town Conference and Event Center is a 24,000 square foot multiuse facility that has 16 meeting rooms, a ballroom with seating for 800, two pre-function bar areas, a business center and outdoor pre-function space. In addition to hosting large meetings, conferences, banquets and special events, Ribbon Town will accommodate concerts and live performances. To reserve space at Ribbon Town Conference and Event Center, please contact our Sales and Catering Team at (574) 931-3557 or send an email to southbendsales@fourwindscasino.com.

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