



Pokégnek Bodéwadmik  
POKAGON BAND OF POTAWATOMI



CASINOS  
HARTFORD | DOWAGIAC  
NEW BUFFALO | SOUTH BEND

FOR IMMEDIATE RELEASE

**THE BEAT GOES ON A CHER TRIBUTE SHOW  
AT FOUR WINDS NEW BUFFALO'S SILVER CREEK EVENT CENTER  
ON SATURDAY, FEBRUARY 1**

*Tickets go on sale on Friday, October 18*

NEW BUFFALO, Mich. – October 17, 2019 – The Pokagon Band of Potawatomi Indians' Four Winds® Casinos are pleased to announce a performance by “The Beat Goes On,” a CHER Tribute show, featuring award winning singer and actress, Lisa McClowry as CHER on Saturday, February 1 at 9 p.m. at Four Winds New Buffalo's Silver Creek® Event Center. Ticket prices for the show are \$35, plus applicable fees, and can be purchased [online](#) beginning on Friday, October 18 at 11 a.m. Eastern. Hotel rooms are available on the night of the concert and can be purchased with event tickets.

The international touring show, “The Beat Goes On” features American singer and actress Lisa McClowry's portrayal of the Goddess of Pop in her one-woman Broadway-style live stage show. Lisa is completely convincing as CHER with every aspect of playing Cher down pat including her singing and speaking voice, the walk, the talk, the costumes, the makeup, and the mannerisms. In addition, the show incorporates a live band, LED walls, video, multiple costume changes, dynamic dialogue, humor, and fun audience participation. You can expect to hear Cher's hits spanning from the 1960's to now including: “I Got You Babe,” “Gypsies, Tramps, and Thieves,” “I Found Someone,” “If I Could Turn Back Time,” songs from ABBA - from Cher's “Dancing Queen” album, “Woman's World,” “Welcome to Burlesque,” “Believe,” and so much more!

The show has been met with incredible reviews, multiple sell-outs, and standing ovations!

Lisa McClowry is a life-long singer and entertainer with over thirty years in the entertainment industry as a trusted, reliable source and talent with twenty-five music albums, multiple lead roles in theatrical productions, movies, and commercials. Her original music plays on radio today. More information on “The Beat Goes On” is available at <http://thebeatgoesonshow.com>, [www.chertributeglobal.com](http://www.chertributeglobal.com), and [www.lisamcclowry.com/](http://www.lisamcclowry.com/)

**Reservations and Information**

To make a hotel reservation at Four Winds New Buffalo or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend®, please call 1 (866)-4WINDS1, (866) 494-6371 or visit [www.fourwindscasino.com](http://www.fourwindscasino.com). Additionally, be sure to like Four Winds on Facebook at [www.facebook.com/fourwindscasino](http://www.facebook.com/fourwindscasino) and follow on Twitter at [www.twitter.com/fourwindscasino](http://www.twitter.com/fourwindscasino) for information on the latest offers and promotions.

**About The Pokagon Band of Potawatomi Indians**

The Pokagon Band of Potawatomi Indians' sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care and cultural preservation for its approximately 5,700 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. It owns and operates a variety of businesses via Mno-Bmadsen, the tribe's non-gaming investment enterprise. More information is available at [www.pokagonband-nsn.gov](http://www.pokagonband-nsn.gov), [www.fourwindscasino.com](http://www.fourwindscasino.com) and [www.mno-bmadsen.com](http://www.mno-bmadsen.com).

**About Four Winds New Buffalo's Silver Creek Event Center**

Four Winds New Buffalo's Silver Creek Event Center is a modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences and banquets. Details on concerts and other performances at Silver Creek Event Center are available at [http://www.fourwindscasino.com/newbuffalo/silvercreek\\_ent.php](http://www.fourwindscasino.com/newbuffalo/silvercreek_ent.php).

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**Media Contacts:**

Joshua Taustein, Dresner Corporate Services, (312)780-7219, [jtaustein@dresnerco.com](mailto:jtaustein@dresnerco.com)  
David Gutierrez, Dresner Corporate Services, (312)780-7204, [dgutierrez@dresnerco.com](mailto:dgutierrez@dresnerco.com)