



Pokégnek Bodéwadmik
POKAGON BAND OF POTAWATOMI



FOR IMMEDIATE RELEASE

A CONCERT BY SMOKEY ROBINSON AT FOUR WINDS NEW BUFFALO'S SILVER CREEK EVENT CENTER ON FRIDAY, JULY 17

Tickets go on sale on Friday, February 14

NEW BUFFALO, Mich. – February 11, 2020 – The Pokagon Band of Potawatomi's Four Winds® Casinos are pleased to announce a concert by Smokey Robinson at Four Winds New Buffalo's Silver Creek® Event Center on Friday, July 17, at 9 p.m. Ticket prices for the show range from \$99 to \$169, plus applicable fees, and can be purchased online at www.fourwindscasino.com beginning on Friday, February 14 at 10 a.m. Eastern. Hotel rooms are available on the night of the concert and can be purchased with event tickets.

Smokey Robinson is a legendary singer-songwriter, record producer, record executive, and co-founder of Motown Records. Robinson and his group, the Miracles met Berry Gordy after a failed audition for singer Jackie Wilson's managers and Gordy was impressed with Robinson's vocals and ambitious songwriting. With his help they released, "Got a Job," and it was the beginning of a successful collaboration and the beginnings of Motown. Over the next decade, Robinson and the Miracles produced 26 top 40 hits, including several top 10 hits such as "You've Really Got a Hold on Me," "I Second That Emotion," "The Tears Of a Clown" and others. In 1975, Robinson released his most successful solo album, A Quiet Storm, which yielded three hit singles, "Baby That's Backatcha," "The Agony & The Ecstasy," and "Quiet Storm."

In recent years, Robinson released the standards album, Timeless Love, Time Flies When You're Having Fun, Now And Then, and Smokey & Friends. Robinson has been Inducted into the Kennedy Center, awarded an individual star on the Hollywood Walk of Fame and a second star with The Miracles. He was awarded a medal at the National Medal of Arts, A Heritage Award at the Soul Train Music Awards, and a BET Lifetime Achievement Award. Howard University conferred on Robinson the degree of Doctor of Music as did the Berklee College of Music. More information on Smokey Robinson is available at www.smokeyrobinson.com.

Reservations and Information

To make a hotel reservation at Four Winds New Buffalo or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend®, please call 1 (866)-4WINDS1, (866) 494-6371 or visit www.fourwindscasino.com. Additionally, be sure to like Four Winds on Facebook at www.facebook.com/fourwindscasino and follow on Twitter at www.twitter.com/fourwindscasino for information on the latest offers and promotions.

About the Pokagon Band of Potawatomi

The Pokagon Band of Potawatomi Indians' sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care and cultural preservation for its approximately 5,700 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. It owns and operates a variety of businesses via Mno-Bmadsen, the tribe's non-gaming investment enterprise. More information is available at www.pokagonband-nsn.gov, www.fourwindscasino.com and www.mno-bmadsen.com.

About Four Winds New Buffalo's Silver Creek Event Center

Four Winds New Buffalo's Silver Creek Event Center is a modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences and banquets. Details on concerts and other performances at Silver Creek Event Center are available at http://www.fourwindscasino.com/newbuffalo/silvercreek_ent.php.

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