

FOR IMMEDIATE RELEASE

## CRACKER TO PERFORM AT HARD ROCK CAFE FOUR WINDS NEW BUFFALO ON FRIDAY, APRIL 6

Tickets Go on Sale Friday, February 2 Exclusively Through Ticketmaster

**NEW BUFFALO, Mich., February 1, 2018** – The Pokagon Band of Potawatomi Indians' Four Winds® Casinos are pleased to announce its 1,000<sup>th</sup> performance featuring Cracker at Hard Rock Cafe Four Winds Casino New Buffalo® on Friday, April 6, 2018 at 9 p.m. Tickets can be purchased beginning Friday, February 2 at 11 a.m. EST, exclusively through Ticketmaster®, <a href="www.ticketmaster.com">www.ticketmaster.com</a> or by calling (800) 745-3000. Ticket prices for the show begin at \$15 plus fees.

Hard Rock Cafe Four Winds New Buffalo is also offering four and six-person booth packages, which include tickets to Cracker's performance, guaranteed seating and food and drink service. Ticket prices for booth packages begin at \$150 and must be purchased through Ticketmaster.

Cracker's music has been described as a lot of things over the past 26 years: alt-rock, Americana, insurgent-country, even punk and classic-rock. Cracker's co-founders, David Lowery and Johnny Hickman have been at it for a quarter of a century—recording 10 studio albums, receiving multiple gold records, performing at thousands of venues and creating hit songs, such as "Low", "Euro-Trash Girl", "Get Off This" and "Turn On, Tune In, Drop Out With Me." Despite major sea-changes within the music industry, their worldwide fan base continues to grow each year. The band's 10<sup>th</sup> studio album, "Berkeley to Bakersfield" reunites original band members Lowery and Hickman, Davey Faragher and Michael Urbano.

To access high-resolution images of Cracker, click here.

**What:** Cracker performs at Hard Rock Cafe Four Winds New Buffalo

When: Friday, April 6, 2018

Performance starts at 9 p.m. EST

Where: Hard Rock Cafe Four Winds New Buffalo

11111 Wilson Road New Buffalo, MI 49117

**Admission:** Tickets can be purchased exclusively through Ticketmaster

General Admission (beginning at \$15) and Booth Seating (beginning at \$150) offered

For more information on Hard Rock Cafe Four Winds New Buffalo and its Cracker performance, please visit www.hardrock.com/cafes/four-winds/.

## **About Hard Rock International**

With venues in 75 countries, including 180 cafes, 24 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include St. Petersburg, Cairo, Wroclaw and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Atlanta, Atlantic City, Berlin, Budapest, London, Los Cabos, Maldives, New York City, Ottawa, Dalian and Haikou in China. For more information on Hard Rock International, visit <a href="https://www.hardrock.com">www.hardrock.com</a>.

## **Reservations and Information**

To make a hotel reservation at Four Winds New Buffalo or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend®, please call 1 (866)-4WINDS1, (866) 494-6371 or visit <a href="www.fourwindscasino.com">www.fourwindscasino.com</a>. Additionally, be sure to like Four Winds on Facebook at <a href="www.Facebook.com/fourwindscasino">www.Facebook.com/fourwindscasino</a> and follow on Twitter at <a href="www.Twitter.com/fourwindscasino">www.Twitter.com/fourwindscasino</a> for information on the latest offers and promotions.

## **Media Contacts:**

Melinda Pierce, Big Idea Company, (574) 257-4332, <a href="mailto:melinda@bigideacompany.com">melinda@bigideacompany.com</a> Jill Klinedinst, Big Idea Company, (574) 257-4332, <a href="mailto:jill@bigideacompany.com">jill@bigideacompany.com</a>

###